CONNECT ‘20
CRAFT YOUR CAREER WITH ARTS + SCIENCES ALUMNI

February 21 • Tree Suites, Indiana Memorial Union

A once-per-year opportunity to connect your career with

20+ DISTINGUISHED ALUMNI
from the College of Arts + Sciences
Schedule of Events

SESSION 1  9:00 - 10:00 AM
Making an Impact: Careers That Shape Community  Oak Room
Alumni Panelists: Efrat Feferman, Kara Ingelhart, Brandon Hill, Alison Bell
Hear from alumni who are motivated to make a difference. Topics include: finding meaningful work, careers in service, and balancing altruism with self-care.

Careers in Communications & Public Relations  Dogwood Room
Alumni Panelists: Reagan Kurk, Alicia Webb, Marsha Lovejoy, Marvin Hill
Learn about the many ways to engage with business, industry and government through writing and strategic communication.

SESSION 2  10:30 - 11:30 AM
Careers in Fashion, Apparel, Buying & Retail  Dogwood Room
Alumni Panelists: Kelli Thornson, Jessica Howard, Garret Ledbetter and Jane Karlson
Meet and learn from alumni who have been successful in the world of retail, fashion and apparel merchandising.

Women in Leadership  Maple Room
Alumni Panelists: Efrat Feferman, Alison Bell, Julie Kirby, Danielle K. Lucas
Meet women who have led the way in business and community. What are barriers to breaking the glass ceiling? How can we best position ourselves for success in the next decade?

Liberal Arts + Sciences Skills in the World of Business  Oak Room
Alumni Panelists: Jordan Haas, Brad Schiesser, Sophie Wang and Caleb Konstanski
Learn how these alumni have leveraged their unique backgrounds to excel in the corporate world. Topics: transferable skills, standing out, and articulating your strengths.

SESSION 3  12:00 - 1:00 PM
Connect with Alumni (Lunch provided!)  Solarium
Join alumni from all sessions for unstructured time to ask questions, learn more about their careers, and make individual connections. Staff from the Walter Center for Career Achievement will also be on-site to answer questions about career communities, internship funding, and other services. Free and open to all Indiana University students.

SESSION 4  1:30 - 2:30 PM
Entrepreneurship, Freelance & the Gig Economy  Maple Room
Alumni Panelists: Brad Tassell, Rishika Murthy, Danielle K. Lucas, Zach Dobson
The world is turning to a freelance economy. How can you position yourself to make a living by writing, designing and creating? How hard is it to be an entrepreneur and self-starter in today’s economy?

Applying Your Stem Degree  Oak Room
Alumni Panelists: Kara Ingelhart, Daniel Skomski, Jennifer Rinker, Brooke Hannon
Learn from alumni who are using their STEM degrees in innovative ways. Topics include: transferability of skills, breadth of the sciences, and industry exploration.
Careers in Government & the Public Sector
Alumni Panelists: Skip Elliott, Cory Grass, Geoff McKim, Julie Kirby
Learn from alumni working in different areas of government and at organizations that influence policy and public engagement. Topics include career paths, myths of government work, and breaking into new roles.

SESSION 5 3:00 - 4:00 PM

Careers with Graduate Degrees in STEM
Alumni Panelists: Daniel Skomski, Jordan Haas, Sophie Wang
Need ideas for what to do with a graduate degree in a STEM field? Our panelists discuss alternatives to academia.

Careers with Graduate Degrees in Arts & Humanities
Alumni Panelists: Roslyn Walker, Brandon Hill, Lanita Campbell
Need ideas for what to do with a graduate degree in an Arts and Humanities field? Our panelists discuss alternatives to academia.

Alison Bell
Chancellor, Western Governors University Indiana
BA ‘92, Psychology
Bell is the chancellor of WGU Indiana, the state’s online, competency-based university. Bell has 20+ years of higher education leadership experience, including four years of prior experience with WGU Indiana as their general manager of operations from 2010-2014.

LaNita Gregory Campbell
MA ’11 Latin American and Caribbean Studies, Ph.D. ’16 Gender Studies
Campbell is the Director of the Office for Racial and Cultural Engagement (RACE) at Emory University. Her team supports campus life, diversity and inclusion efforts through programs that support identity development, activism, education and awareness.

Zach Dobson
Photographer, Zach Dobson Photography, BAJ ’04
Zach Dobson is a documentary and commercial photographer based in Indianapolis. He holds a degree in journalism from Indiana University with a concentration in photography. Since starting his business in 2006, Zach has focused on documenting people’s lives and businesses in action.

Skip Elliott
Administrator, Pipeline and Hazardous Materials Safety, US Dept. of Transportation, BA ’77, English and Forensic Studies
Following a unanimous confirmation by the U.S. Senate, Skip became the administrator of PHMSA in 2017. At the time, Elliott came out of retirement to enter public service after a distinguished 40-year career in America’s freight railroad industry.
Efrat Feferman
Executive Director, Monroe County United Way
BA ‘01, Sociology and Religious Studies
A proud Hoosier, mother of two, and 17-year Monroe County resident, Efrat serves as the Executive Director of United Way of Monroe County, whose mission is to mobilize the caring power of our community to address our most critical needs and reduce those needs in the future.

Benjamin Grimwood
Principal Designated School Official, Ivy Tech Community College
MA ‘12, Communication and Culture
Benjamin Grimwood provides leadership at Ivy Tech Community College of Indiana for the development of internal policies and procedures which interpret and apply complex U.S. immigration regulations to better support and educate individual international students and stakeholders.

Brooke Hannon
Quality Control Chemistry Scientist, Catalent Biologics
BA ‘18, Biology
Hannon graduated from IU in May ‘18, and interned at the Eskenazi Museum of Art while she met with a career coach and searched for jobs in Bloomington. Her coach helped her learn what she wanted in her first job, and she’s been working in the Chemistry lab at Catalent ever since.

Brandon Hill
President and CEO, Planned Parenthood Great Plains
BA Gender studies ‘06, Ph.D. Gender Studies ‘13
Dr. Brandon Hill is President and CEO of Planned Parenthood Great Plains. He oversees sexual and reproductive healthcare, education, and advocacy in Arkansas, Kansas, Missouri, and Oklahoma.

Marvin Hill
National Public Relations Manager, Humana
BAJ ’89
A top performing, consumer-focused Communications, PR and Program Management Executive with more than 25 years of experience, credited with combining journalism, human resources and corporate communications to deliver public relations programs, strategic communications counsel, and meaningful business partnerships.

Jessica Howard
Director of North America Buying, Kate Spade
BS ‘10, Apparel Merchandising
Jessica moved to NYC and joined the fashion industry after graduating from IU in 2010. She is currently a Director of Buying at Kate Spade for direct-to-consumer North America stores and e-commerce.
**Julie Kirby**  
**Director of Special Projects, Ivy Tech Community College**  
**BA ’07, Sociology and Political Science**  
After serving for seven years in the Office of Governor Mitch Daniels, Julie transitioned to a career in project and event management in higher education. She lives in Indianapolis with her husband and three young children.

**Caleb Konstanski**  
**Program Manager, Business Operations, Cook Medical**  
**BA ’12, Telecommunications**  
Caleb Konstanski was born and raised in Bloomington, Indiana. He played soccer for the Hoosiers and captained the 2012 National Championship winning team his senior year at IU. After graduation, he moved to Indianapolis and worked in IT Consulting for two years.

**Danielle Lucas**  
**Owner and Designer, Danielle Kay Lucas Design Studio LLC**  
**BA ’11, Spanish and Fine Arts: Studio**  
Danielle Lucas is the owner and sole designer at her independent creative studio in Bloomington. She worked as an in-house designer for 8 years while doing freelance projects on the side, before taking her design business full time in early 2019.

**Regan Kurk**  
**Account Manager, Coverdale Consulting**  
**BA ’18 Political Science and Economics, PACE Certificate**  
Reagan Kurk is an account manager with Coverdale Consulting where she assists political and corporate clients by developing and executing strategic grassroots, fundraising and advertising plans. Her background includes nearly 40 campaigns from the local to statewide level in Indiana.

**Kara Ingelhart**  
**Attorney, Lambda Legal Defense & Education Fund**  
**BA ’12, Gender Studies and Biology**  
Ingelhart, she/her, utilizes her training in biology and gender studies every day in her work. She’s an attorney at Lambda Legal, the oldest and largest organization dedicated to advancing the civil rights of lesbians, gay men, bisexuals, transgender people and people living with HIV.

**Jordan Haas**  
**Pharmaceutical Recruiter, Green Key Resources**  
**BS ’17, Human Biology**  
From graduate school, to a toxicology lab at Eli Lilly, and now working as a “professional networker” in Denver, CO, Jordan has seen a lot since graduating in 2017. He primarily focuses on the pharmaceutical, biotech, and medical-device industries on the West Coast.

**Julie Kirby**  
**Director of Special Projects, Ivy Tech Community College**  
**BA ’07, Sociology and Political Science**  
After serving for seven years in the Office of Governor Mitch Daniels, Julie transitioned to a career in project and event management in higher education. She lives in Indianapolis with her husband and three young children.
Geoff McKim
Cybersecurity Program Manager, National Park Service
BS ’92, Math
Geoff McKim has worked in the IT field for over 25 years, and is currently a cybersecurity specialist supporting the National Park Service. He has also served as an elected representative on the Monroe County Council for almost 12 years, where he is an expert on local tax policy and economic development.

Jennifer Rinker
Group Scientist/Creative Perfumer, Proctor and Gamble
BS, Chemistry ’94
Rinker collaborates with Evaluators, Product Designers, Trend Experts, and other leading Perfumers in the industry to create the next generation of consumer winning fragrances for the P&G global brand portfolio.

Marsha Lovejoy
Global Manager, External Corporate Communications, Cook Medical, BAJ ’08
Lovejoy is the global manager of external corporate communications at Cook Medical overseeing public relations for the company. She is responsible for leading her team to communicate a fair and accurate public image that protects and promotes Cook’s brand through public relations, social media and crisis communications.

Rishika Murthy
Digital Marketer/Creative Storyteller, The Irvine Company
MA ’09, Journalism
Rishika earned her MA in Journalism at the Ernie Pyle School of Journalism. When she was young, she wanted to be a writer. She is still following that path, as winding as it may be, and quite enjoying the journey.

Garrett Ledbetter
Founder, The Leader Effect | General Manager, Old Navy
BS ’15, Apparel Merchandising
As the Founder of The Leader Effect, Garrett helps emerging leaders create positive and sustainable behavior change. In his free time, Garrett is also a General Manager for Old Navy in South Bend, Indiana.

Brad Schiesser
Managing Director, Bloomington Playwrights Project
BA ‘09, Theater, LAMP Certificate, MA, Arts Administration
Brad Schiesser is the Managing Director of Bloomington Playwrights Project. Before taking the job at BPP, he worked for many years in fundraising for Barrington Stage Company in Pittsfield, MA.
Daniel Skomski
Associate Principal Scientist, Merck & Co. Inc.
Ph.D. ’15, Chemistry
Dr. Dan Skomski is an Associate Principal Scientist at Merck in the Pharmaceutical Sciences division. He received his Ph.D. in Materials Chemistry from Indiana University studying the fabrication of organic nanomaterials via self-assembly using microscopic and spectroscopic characterization tools.

Brad Tassell, M.A.E
Singer/songwriter/author/comedian
BA ’87, Theater and Drama
Brad Tassell has been a comedian for 32 years. He has won numerous Pinnacle awards for speaking and he is the best-selling award winning author of Don’t Feed The Bully which is used by schools all over North America to help kids deal with bullying situations. His new show with comedian/musician Steve Goodie is Vampire’s Ball and it premieres at the Edinburgh Fringe Fest in August.

Kelli Thornson
Director of Product Development, Vera Bradley
BS ’09, Apparel Merchandising
Kelli graduated from Indiana University in 2009 with a Bachelor of Science in Apparel Merchandising and was a member of the Delta Zeta sorority. She continues to serve as a Recruitment Advisor for Delta Zeta. Kelli obtained her MBA in 2014 at Indiana Tech University.

Roslyn Walker
Museum Curator, Dallas Museum of Art
MA ’69 Fine Arts, Ph.D. ’91 Art History
Roslyn Walker is the Margaret McDermott Curator of African Art and the senior curator of the arts of Africa, the Americas, and the Pacific at the Dallas Museum of Art (DMA). In 2009, the museum published her book The Arts of Africa, which was the first catalogue devoted solely to the museum’s collection of African art.

Alicia Webb
Director of Communications, Blue Cross Blue Shield
BAJ ’04
Alicia Webb is a marketing and communications professional with experience in a wide variety of industries including, insurance, manufacturing and pharmaceuticals. She began her career as a general assignment reporter with ABC News in Maryland.

Cory Grass | Federal Bureau of Investigation | Bachelor of General Studies, ’97
Jane Karlson | General Manager, Rag and Bone | BS ’07, Apparel Merchandising
Sophie Wang | Senior Science Integration Manager, The Walt Disney Company
MA ’06 Telecommunications, MA ’07, Economics, Ph.D. ’09 Mass Communication
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<thead>
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