



Conversations in Science  
at Indiana University

# Science Communication Symposium

Open to the community



DATE: FRIDAY, APRIL 6TH, 2018

TIME: 1:30 - 3:45 PM

VENUE: FINE ARTS BUILDING, ROOM 102,  
INDIANA UNIVERSITY

KEYNOTE LECTURE 1:30 - 2:30 PM

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FACTS ARE NOT ENOUGH: WHY  
EVIDENCE POLARIZES INSTEAD OF  
PERSUADES

Ardon Shorr

PANEL DISCUSSION 2:45 - 3:45

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BRIDGING THE GAP BETWEEN  
SCIENTISTS AND THE PUBLIC

Q&A with scientists, science  
communicators, and members of the  
public

RSVP here:  
<http://go.iu.edu/1SIL>

Ardon Shorr co-founded *Public Communication for Researchers*, a professional development program at Carnegie Mellon, where he is also an NSF Graduate Research Fellow and Ph.D. candidate in biology.

This symposium aims to bridge the gap between scientists and the public in a clear and interesting way. Ardon Shorr will discuss how presenting facts is not enough to convey scientific data and may harm more than it helps. A panel discussion with members from the science community along with members of the public will foster communication across the invisible boundary that divides us.